

Fi PATUCK

UX & UI Designer

INFO

Address:

Remote (UK)

Phone:



























































































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Email:

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Portfolio website:

www.designbyfi.com

										UX Research
										UX Testing
										UX Design
										Facilitating workshops
										Interaction design
										UI Website Design
										UI App design
										Accessibility design
										Work Ethic

SOFTWARE

- Figma
- Adobe XD
- Sketch
- Miro & Mural
- Axure
- Adobe Photoshop
- Adobe Illustrator

EDUCATION

BA Graphic Design

Falmouth Univeristy

Art Foundation (Merit)

Somerset Collage of Art and Technology

4 A-levels (A-C)

Richard Huish College

10 GCSEs (A*-C)

Holyrood Community School

RECENT CASE STUDIES

2009 - 2023

2023: UX Research & UX Design - Wreel Agency

I created the information architecture for a existing audio specialist website in the luxury end of the market. This involved user reserach, reviewing existing user flows and creating new ones aswell as wireframing all desktop and mobile pages

2022-23: UX & UI Design - Cripps & Co event management software

I reviewed complex end-to-end user journeys for a large venue and event management software platform. I wireframed and re-designed journey flows to make the experience intuitive for the user. I also created a global design system to ensure consistency with components when creating the UI designs.

2021-22: UX Research - National Education Union

I created the information architecture for an existing website. I conducted UX research to understand users and map their journeys, identifying opportunities and problematic areas, which enabled me to create the information architecture. I facilitated a workshop to present and finalise the information architecture proposal with stakeholders.

2021: UX & UI Design - Muddy Boots

Consulting on an integrated sustainable evaluation tool for Unilever to improve the user experience of submitting SAC metrics. My role was to understand how users engage with the tool, identify problem areas, design and test solutions to improve the UX.

2020: UX Research & Design - University of Bristol

Creating roadmaps and planning sprints for project phases to encourage an agile work environment. Conducted user research to understand user and business requirements before translating into wireframes and prototypes to test. I conducted user testing through a variety of appropriate methods, analysing results to communicate clearly to stakeholders how and why decisions were made.